



# Fundraising Support

Our Platform *Creates Cheers out of Chaos*

- Why Fundraise?
- Keep fees affordable and protect the Family budget
  - More students are able to participate
  - Students who EARN their fees are more invested
  - Interacting with the Public builds stronger Connections
- Why Hubbub Local?
- We train a local resident to take charge of your Campaign
  - Community Captain reduces burden on volunteer leaders
  - Platform provides Tools & Resources that help Raise More \$\$\$
  - Popular **SHOP | SAVE | SUPPORT®** fundraising Product
  - High Margin, High Return Product (\$16–\$17.50 each)
  - True year-long value means Supporters will give next year too
- Leading Features:
- Tax Receipts and Thank You email keep donors happy
  - Custom Sales tools improve student performance
  - Payment by Credit Card Safer and offers New Options
  - Sales flyers/posters help donors give when student not there
  - Custom Email & Social Media links boost student sales
  - Donation in lieu of purchase option for donors near and far
- Advanced Framework:
- Seller management: Sign Up, Tracking and accounts
  - Multiple Seller incentive program options
  - BYOP- **Bring Your Own** business **Partners** to earn more
  - Students who recruit Sponsors EARN participation fee credits
  - Targeted Giving options attract more donors
  - Periodic Newsletter helps you stay connected to Community
  - Legacy Fundraisers support- Use Platform tools & boost sales
  - Advertise events/fundraisers- donors choose options & pay
  - Our solutions are designed to match your structure(s)
  - Single Unit or Multiple tier/division/level we support them all
  - No Upfront Costs, No Experience Necessary & No Limits

Contact Us:

Walker McGraw  
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Phone: 678-359-6377

## Special Offer

Bring Your Community Partners with you to Earn Additional cash on each Club Membership Sold

\$0.15 each (\$1.50 Max)



## Features

Earn \$16+ per Sale  
Set Own Schedule  
Pmt by Credit/Debit Card  
Custom Sales Flyer  
Custom Sales Links  
Social Media/Email Sales  
Direct Donation Option  
Incentive Programs

## Our Platform works for You to Raise More \$\$\$

- First fundraiser or Old hand: We created our system to serve you
- No upfront costs and our program works for groups of all sizes
- Businesses provide deals & we create Community Discount Clubs
- We supply the resources and tools that let students sell more Club memberships by making more connections and closing more sales  
Net result: higher return per seller & more profit for the organization
- We take the lead so there is less work for your volunteer leaders

### Take a Test Drive:

Text **MyDemo** to 40691, or use this link

<http://bit.ly/demohubbub>

- Create your Hubbub Local Discount Club Account
- Use Activation Code (**hubbub**) to Join Demo Community
- Examine, Explore, & Discover how our Platform works

### Let's get Connected:

- Online Form: Text **MyOrg** to 40691

or use this link <https://know.hubbublocal.com/organizations/contact/>

- Direct Connection: Phone 678-359-6377 Email Walker@hubbublocal.com



# Hubbub Local Communities

[Click here for Map](#)

## GA Mountains



## HALL



- North Hall
- Chestatee
- East Hall
- Gainesville
- West Hall
- Johnson
- Flowery Branch
- Cherokee Bluff

## Cherokee



- Cherokee
- Creekview
- Etowah
- River Ridge
- Sequoyah
- Woodstock

## Forsyth



- North
- East (2021)
- West
- Central
- Denmark
- South
- Lambert

## Gwinnett



- Lanier
- Buford
- North
- Peachtre Ridge
- Collins Hill
- Duluth
- Norcross
- Berkmar
- Meadowcreek
- Parkview
- Mill Creek
- Mountain View
- Dacula
- Central
- Archer
- Discovery
- Grayson
- Brookwood
- Shiloh
- South

## Cobb



- Allatoona
- North
- Harrison
- Kennasaw
- Hillgrove
- Osborne
- McEachern
- South
- Kell
- Lassiter
- Sprayberry
- Pope
- Marietta
- Wheeler
- Walton
- Campbell
- Pebblebrook

## North Fulton



- Roswell
- Milton
- Cambridge
- Alpharetta
- Chatahoochee
- Northview
- Centennial
- Johns Creek
- North Springs
- Riverwood

## East Metro



- Banks
- Jackson
- Madison
- Barrow
- Clarke
- Oconee
- Oglethorpe
- Walton





Creating Cheers out of Chaos

LOCAL

— A busy, noisy situation caused by a Crowd of People

— Where We Live, Learn, Work, and Grow... Our Hometown

416 Pirkle Ferry Rd, Ste. K-500, Cumming, GA 30040 (P) 678-359-6377 (E) Walker@hubbublocal.com

## Our Service is what makes the Difference



**No Experience Necessary:** Our system creates a custom fundraising program that fits your needs.

**No Upfront Cost & Much Higher Returns:** Any size group can earn \$16 - \$17.50 for each sale made.

**No Limits & Less Work Required:** Set Your own schedule... Let us help you decide which of our features will best serve your organization and your community. We take charge and provide all the knowhow and resources for your organization.

## Elements that Make our Program more Powerful and Productive

### Seller Management

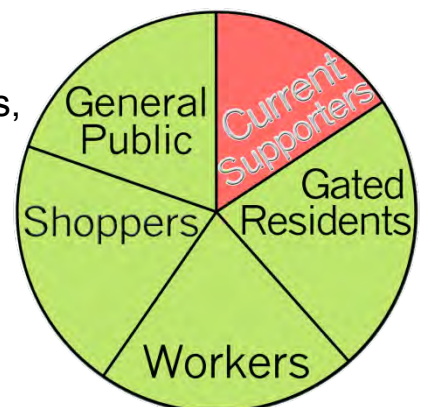
- Custom SignUp process makes it easy for Students and Parents to become sellers
- Students can set sales goals & see just how much of their fees they can “Earn Back”
- Select between multiple incentive programs to motivate students to sell more
- Sales updates let you track your Students’ progress

### Amplify Everyone’s Efforts

- Payment by Credit/Debit card is now possible (A proven method to increase Sales)
- Custom “Sales Flyer” easy sign up instructions (Leave one behind if donor not home)
- Students can use their custom links to sell using Social Media/Email requests for support
- NEW: Direct donation option lets businesses, neighbors, friends and family sponsor the student

### Other Features that bring long term Value

- Our product is rewarding for the donors... increasing the likelihood they sign up again next year
- The Public (not asked to join or live elsewhere) sees our signs, and they can join the club AND support your group
- Our System can help you advertise and run the traditional events and fundraisers that your supporters expect
- Bring your Business partners over with you and earn more
- Our “Platform Pro” works for you to take care of all the details





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We designed our **Fundraising** platform to work for **YOU** & Deliver more **\$\$\$**

Proven Methods + Modern Tools = Big **Boost** in Profits

High Value Product: Community-Specific **Discount Clubs**

Shop | Save | Support®: Just like coupon books, tear-off vouchers etc...

We collect special savings offers from our partners in areas we serve.

Best Classic Elements – New Powerful Format: Our secure system uses an electronic framework that runs right on the user's smart phone. Donors get a full year of savings (from date of purchase) in an easy to use and convenient format; built in sales tools boost fundraising dollars

Modern Advantages: Raise more money & **reduce Volunteer burden**

No Printing required: Means more Revenue and Opportunities

- Get higher fundraising returns: from **\$16.00 up to \$17.50** per sale
- Organizations of all Sizes can Sell on their own Schedule

Real Value makes it easier to sell Memberships Now & in Future

- Business partners create multiple deals for greater savings
- Deals can be updated, renewed or replaced on a Seasonal basis

Donors have more ways to Pay and Sellers more ways to Connect

- Our product is digital so it can be sold in Person or by messages
- Payment by cash or check when the Student Seller is present
- Payment by credit or debit card all the time (Proven to Boost Sales)
- NEW: Seller IDs, custom Sales Flyers & dedicated Sales Links
- Students sell Club Memberships using links in Social Media/Email
- Supporters (near & far) can Sponsor Students via "Direct Donation"

We adapt to Your Organization's Structure, Timeline and Size

- Single groups: No experience or extra volunteers required
- Multi-Level: Umbrella groups with sub-interests, seasons, & divisions
- Schools with an array of Arts, Athletics & Activities organizations
- Parks & Rec: Season, Sport, Travel or Rec, Age, Gender, Coach
- Church: Food Pantry, Clothing Closet, Youth program, Mission Trips
- Dispersed Leagues at multiple indep. sites: Soccer, Swim, Football

Community Captains are what make our Program Work:

We created our platform to serve our organization partners without adding to their work load. The way we do this is by training a local resident to be your Platform Pro. Their job is to take the lead and cover all the details for the local marketing and fundraising programs. When they meet their goals they earn an equity stake in the club they manage This means you get quality professional service that you can count on.

Costs and Conditions:

- ▶ No upfront costs, Earn \$16.00 to \$17.50 per sale, 400 sale minimum
- ▶ Don't want to give up other Fundraiser/event... Ask how we can help
- ▶ Our Sales Incentives and Tracking save you time and Money



Businesses

Organizations



The Public